

**WORKSHOP ON TAIWAN STUDIES:
TAIWANESE POPULAR CULTURE IN A REGIONAL CONTEXT**

Host institution: Institute of Middle and Far Eastern Studies
Jagiellonian University in Krakow, Poland

Local organizer: dr. Adina Zemanek (adina.zemanek@uj.edu.pl,
adina.zemanek@gmail.com)

Duration: November 16 to 20, 2015; 30 class hours

No of ECTS credits: 5

Target audience: A maximum of 30 students in Chinese or Asian Studies with a research interest in Taiwan, coming from universities in Poland or other parts of Europe (especially Central and Eastern Europe).

Participation in the workshop is free of charge. We cannot cover travel and accommodation expenses for the participants, but will assist with booking accommodation in Krakow if necessary.

Deadline for student registration:

Prospective participants should send their CV to the local organizer, Adina Zemanek (adina.zemanek@gmail.com) by September 27, 2015. The CV should contain information on current higher education, academic, organizational, volunteer work achievements and work experience, if applicable; please do not exceed one page. Workshop participation will be confirmed by September 30, and participants will be required to register via the Jagiellonian University USOSweb.

Teaching methods:

The workshop will consist of lectures combined with seminars and require active participation from the students (class discussions, group presentations).

Evaluation method:

Each student will be asked to give a presentation in front of the class (10-15 min), on topics assigned by instructors and on the basis of provided materials. Students may form groups of 2-3 people for this purpose, but should clearly point out each person's contribution. Participation in class discussions may also be graded according to the instructors' specific requirements.

Abstract:

This series of lectures will discuss several aspects of popular culture in Taiwan against the background of a constantly evolving local identity and of the island's international connections. After an introduction to Taiwan's history of relations with European and Asian powers, there follows a module on Taiwanese cinema and its contribution to various national projects that involve local specificity, the island's Chinese ties and its Japanese colonial past. The third module will address Taiwan's Confucian legacy within a general Asian framework, and will specifically discuss the family and women in a comparative perspective, with reference to television series from China and Taiwan. The module on Taiwanese popular music approaches its link to national identity, its influence in Mainland China, as well as the reception of Korean and Japanese music in Taiwan. The workshop ends with a module that explores traditional performance arts in the context of new media and accounts for their incorporation of elements from other regions (China, Japan, North America),

as well as the way in which they reflect Taiwanese identity and are used to present Taiwanese culture to the world.

Workshop schedule:

November 16 (Monday)	Taiwan's History in Global and Regional Flows	Dr. Ann Heylen (National Taiwan Normal University)
November 17 (Tuesday)	Taiwanese Cinema and the National	Prof. Chris Berry (King's College, London)
November 18 (Wednesday)	The Confucian Family and Its Impact on Modern Asian Societies. Women and Marriage in Television Series	Dr. Astrid Lipinsky (University of Vienna)
November 19 (Thursday)	Taiwanese Popular Music: Negotiating, Constructing and Articulating Taiwanese Identity	Dr. Sang-Yeon Loise Sung (University of Vienna)
November 20 (Friday)	Transformations of Traditional Performing Arts: Taiwanese Opera and Puppetry	Dr. Teri Silvio (Academia Sinica)

Speakers:

Ann Heylen, PhD, is Associate Professor at the Department of Taiwan Culture, Languages and Literature, National Taiwan Normal University (NTNU), and Director of the International Taiwan Studies Center (ITSC), at the College of Liberal Arts, NTNU. She is a founding board member of the European Association of Taiwan Studies (EATS) and editor-in-chief of the *East Asian Journal of Popular Culture* (EAJPC, published by Intellect, UK). Her research covers the history of Taiwan, from 17-20th century, with special attention to Dutch Formosa, the Japanese colonial period (1895-1945) and more recently the turn of the 19th century relations between the Low Countries and East Asia. Publications include *Japanese Models, Chinese Culture and the Dilemma of Taiwanese Language Reform*, Wiesbaden: Harrasowitz, 2012, and *Becoming Taiwan: From Colonialism to Democracy*, Wiesbaden: Harrasowitz, 2010 (co-edited by Scott Sommers).

Chris Berry is Professor of Film Studies at King's College London. His academic research is grounded in work on Chinese cinema and other Chinese screen-based media, as well as neighboring countries. He is especially interested in queer screen cultures in East Asia, mediatized public space in East Asian cities, and national and transnational screen cultures in East Asia. His primary publications include: (with Mary Farquhar) *Cinema and the National: China on Screen* (Columbia University Press and Hong Kong University Press, 2006); *Postsocialist Cinema in Post-Mao China: the Cultural Revolution after the Cultural Revolution* (New York: Routledge, 2004); (ed.) *Chinese Cinema*, 4 vols, (London: Routledge, 2012); (edited with Janet Harbord and Rachel Moore), *Public Space, Media Space* (Basingstoke: Palgrave Macmillan, 2013); (edited with Lu Xinyu and Lisa Rofel), *The New Chinese Documentary Film Movement: For the Public Record* (Hong Kong: Hong Kong University Press, 2010); (edited with Nicola Liscutin and Jonathan D. Mackintosh), *Cultural Studies and Cultural Industries in Northeast Asia: What a Difference a Region Makes* (Hong Kong: Hong Kong University Press, 2009); (edited with Ying Zhu) *TV China* (Indiana University Press, 2008); and (edited with Fei Lu) *Island on the Edge: Taiwan New Cinema and After* (Hong Kong: Hong Kong University Press, 2005).

Dr. Astrid Lipinsky teaches on gender, society and law in modern China and Taiwan at the Department of East Asian Studies at the University of Vienna. She is also administrative director of the Vienna Center for Taiwan Studies and the editor of the peer-reviewed Vienna Taiwan Studies Series. Since 2014, she has been a board member of the European Association of Taiwan Studies (EATS). She established the Vienna Taiwan Lecture Series in 2012, which has hosted expert scholars from Taiwan and Europe, with lectures delivered in English language and open to the wide public. She has widely published on Taiwan and China (publications available at www.sino-feminae.eu/downloads). Since 2009, she has supervised the cooperation with the Taiwan Studies Center at National Chengchi University in Taiwan, which includes regular bi-lateral conference exchanges. She is currently working on a project on the female spinster discourses throughout East Asia with a focus on *baiquan* in Taiwan.

Dr. Sang-Yeon Loise Sung is an affiliated researcher and lecturer in the Department of East Asian Studies at the University of Vienna. She received her PhD in ethnomusicology at Indiana University, Bloomington, Indiana, with a dissertation titled “Globalization and the Regional Flow of Popular Music: The Role of the Korean Wave (*Hanliu*) in the Construction of Taiwanese Identities and Asian Values.” She has carried out research on the popular music and culture of Korea and Taiwan, *Hallyu* reception and consumption in Taiwan and Austria, and the cultural policy of South Korea. Her current research focuses on K-pop reception and participatory fan culture in Europe, mainly in Austria. Her recent articles include “Face of the Nation: Articulating a New Image of Korea and Taiwan through Regionally Popular Celebrities” and “Asia and Beyond: The Circulation and Reception of Korean Popular Music outside of Korea.”

Dr. Teri Silvio is an Associate Research Fellow at the Institute of Ethnology, Academia Sinica, Taiwan. She is an anthropologist who has done extended ethnographic research on Taiwanese opera and puppetry, toy design in Taiwan, Hong Kong, and Southeast Asia, and manga/anime fandoms in East Asia. Her work combines approaches from anthropology, cultural studies, gender and sexuality studies, performance studies, and media studies. She has published in *Cultural Anthropology*, the *Journal of Linguistic Anthropology*, and *Inter-Asia Cultural Studies*. She is currently working on a book tentatively titled *The Age of Animation: Puppets, Cartoons, Gods, and Brands*.